



FOR IMMEDIATE RELEASE

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**SAKS FIFTH AVENUE FORMS
LOCAL CHARITABLE PARTNERSHIPS NATIONWIDE**

New York, NY (January 26, 2012) — This February, Saks Fifth Avenue will give 5% of all registered purchases made with a Saks Fifth Avenue credit card back to charity. The donations will benefit certain local organizations, keeping support within each Saks Fifth Avenue store's immediate community.

"Saks Fifth Avenue is committed to our local communities. We appreciate our customers' charitable involvement and look forward to giving back locally with this exciting and newly implemented national program," Steve Sadove, Chairman and CEO, Saks Incorporated, said.

Customers may select which local charity from Saks Fifth Avenue's roster they wish to allocate their 5% contribution. Registration is one simple step at point of sale linking the customer account with their chosen charity.

Saks Fifth Avenue Austin has partnered with the following charities from February 1 to 29, 2012:

Animal Trustees of Austin

For almost 20 years, Animal Trustees of Austin has provided safe, compassionate and affordable treatment for animals in our community regardless of their owner's income. Their clinics provide both wellness and spay/neuter services, a variety of programs for animal welfare, and hosts several fundraising events for animal lovers throughout the year.

Dell Children's Medical Center

Children's Medical Center Foundation of Central Texas serves as the fundraising arm for Seton Family of Hospital's Dell Children's Medical Center of Central Texas. The state-of-the-art facility provides exceptional care, close to home, to thousands of children and their families. It continues the legacy of outstanding service of Children's Hospital of Austin with new space, new technology, new programs - and more hearts and hands to make it all happen.

Helping Hand Home for Children

Since 1893 Helping Hand Home for Children has provided a nurturing and therapeutic home for children who have suffered severe abuse and neglect. Children as young as 4-years old come to live at the Home so they may receive the necessary therapeutic treatment in order to heal and find hope again. Helping Hand Home accomplishes its mission by providing a continuum of services that begins with residential treatment, provides the children education through an on-site charter school and places the children into loving families through its foster and adoption services.

Women's Fund of Central Texas

The Women's Fund engages women of all ages in philanthropy that supports programs that directly benefit women and children. They are membership-based and award grants annually to local organizations.

Saks.com will also be supporting the program, with 5% of online purchases made using a registered Saks credit card, being donated to St. Jude Children's Research Hospital.

About Saks Fifth Avenue

Saks Fifth Avenue, one of the world's preeminent specialty retailers, is renowned for its superlative American and international designer collections, its expertly edited assortment of handbags, shoes, , jewelry, cosmetics and gifts, and the first-rate fashion expertise and exemplary client service of its Associates. Today, Saks operates 46 full-line stores in 22 states, 2 licensed stores in the Middle East and 2 licensed stores in Mexico City, 61 Saks Fifth Avenue OFF 5TH stores and saks.com, the company's online store.